

# Blog Categories And Tags

How to add categories and tags to your blog posts

Add categories and tags to your blog posts to:

- Keep your posts organised
- Help your visitors find content when they search

What's the difference between categories and tags?

A category allows you to group similar blog posts together. For example, if you are writing a travel blog, you could use the word 'America' as a category. Any other posts you write related to America can then be grouped under the same category

A tag makes a blog post easier to find, and provides more information on the content of your posts. Tag words that your site visitors might use when searching. For example, someone searching for information on visiting America might search for 'America', 'USA', 'Travelling America'

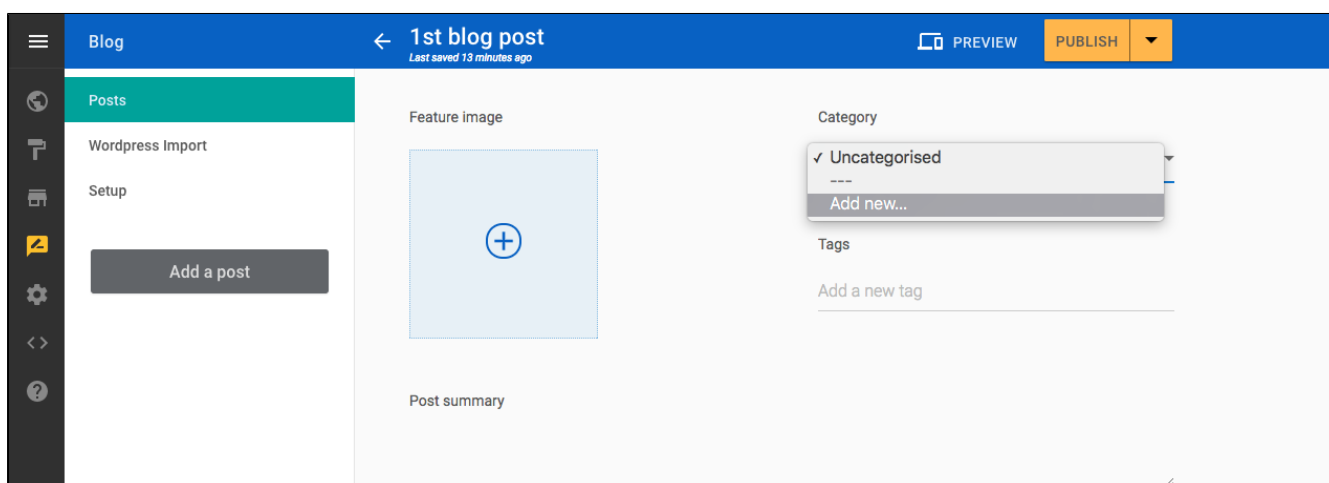
A blog post can have any number of tags but only one category

## Category

To add a category:

1. Click on the drop down menu under the Category field
2. Select Add New...
3. Type in your chosen category name and click the tick to confirm

There is no limit to the number of categories you can add, but each blog post can only have one category



Add new blog category

## Tag

To add a tag:

1. In the Tag field, type the name of your chosen tag
2. Hit Enter on your keyboard

Click on the X icon to remove a tag at any time

Blog

← 1st blog post  
Last saved 5 minutes ago

PREVIEW PUBLISH

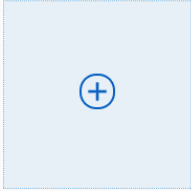
Posts

Wordpress Import

Setup

Add a post

Feature image



Category

Blogging

Tags

New

Add a new tag

Post summary

Add new blog tag