

Redirecting pages

Use page redirects if you have replaced a page and want to send visitors to a newer version.

Types of redirect

There are two different types of redirect:

301 Permanent

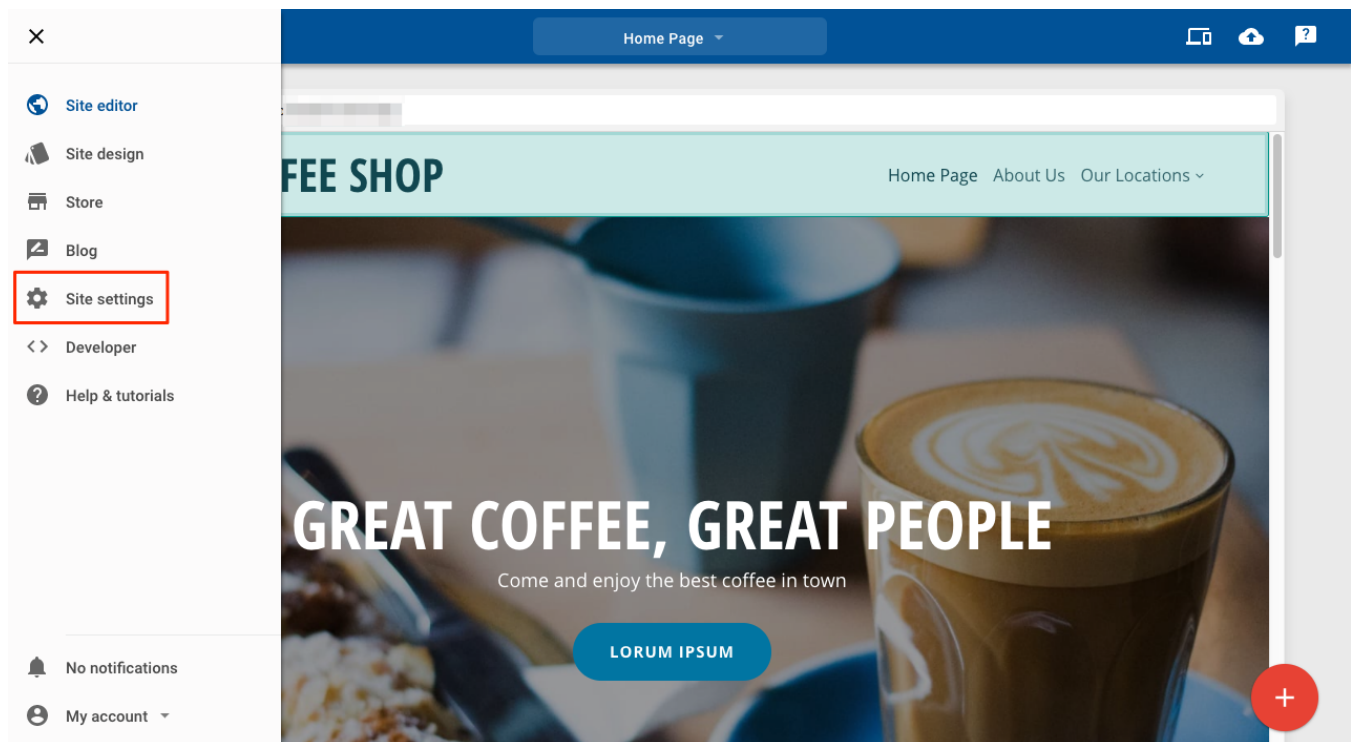
The 301 redirect indicates a permanent change. Search engines will recognise the redirect and re-index the site.

302 Temporary

The 302 redirect is temporary which means that the old, or original page, stays indexed with search engines. A 302 redirect should not be a permanent solution because both pages continue to be indexed, affecting search rankings between the old and new pages.

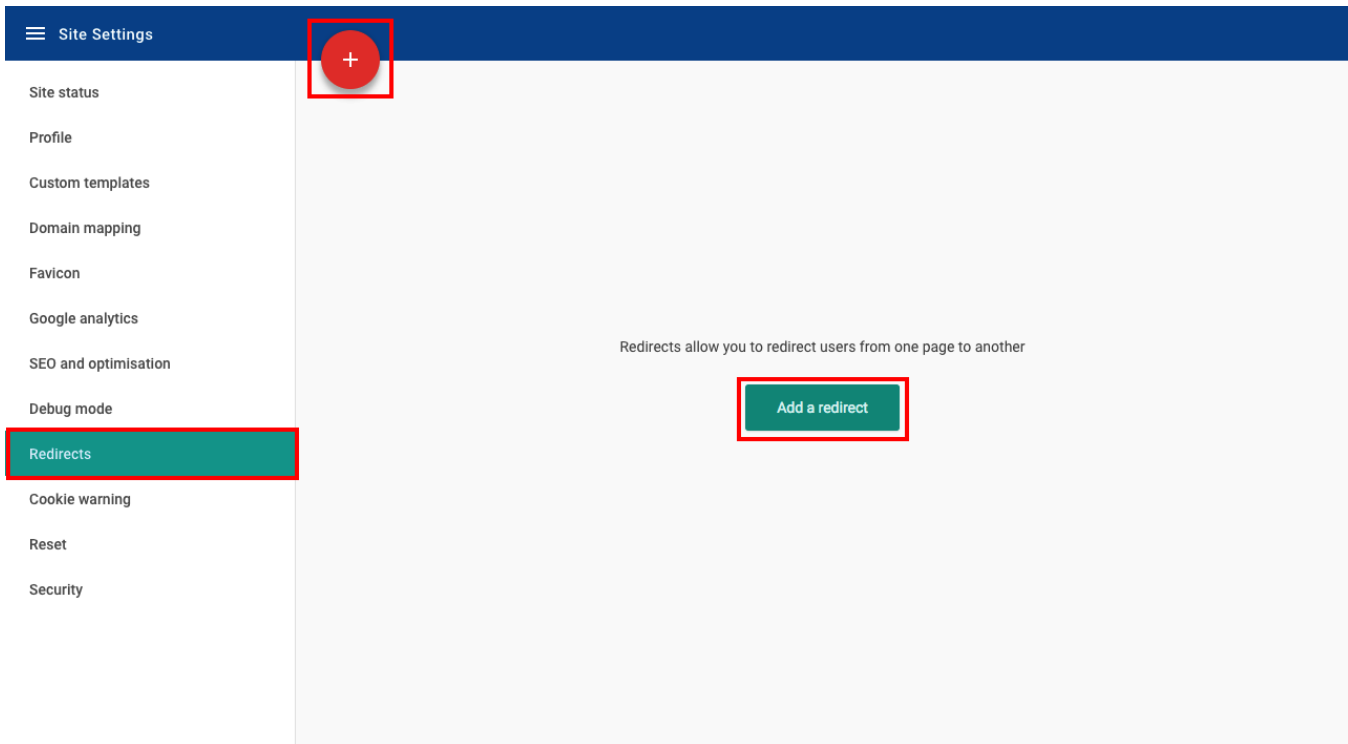
Adding a redirect

1. Click **Site settings**

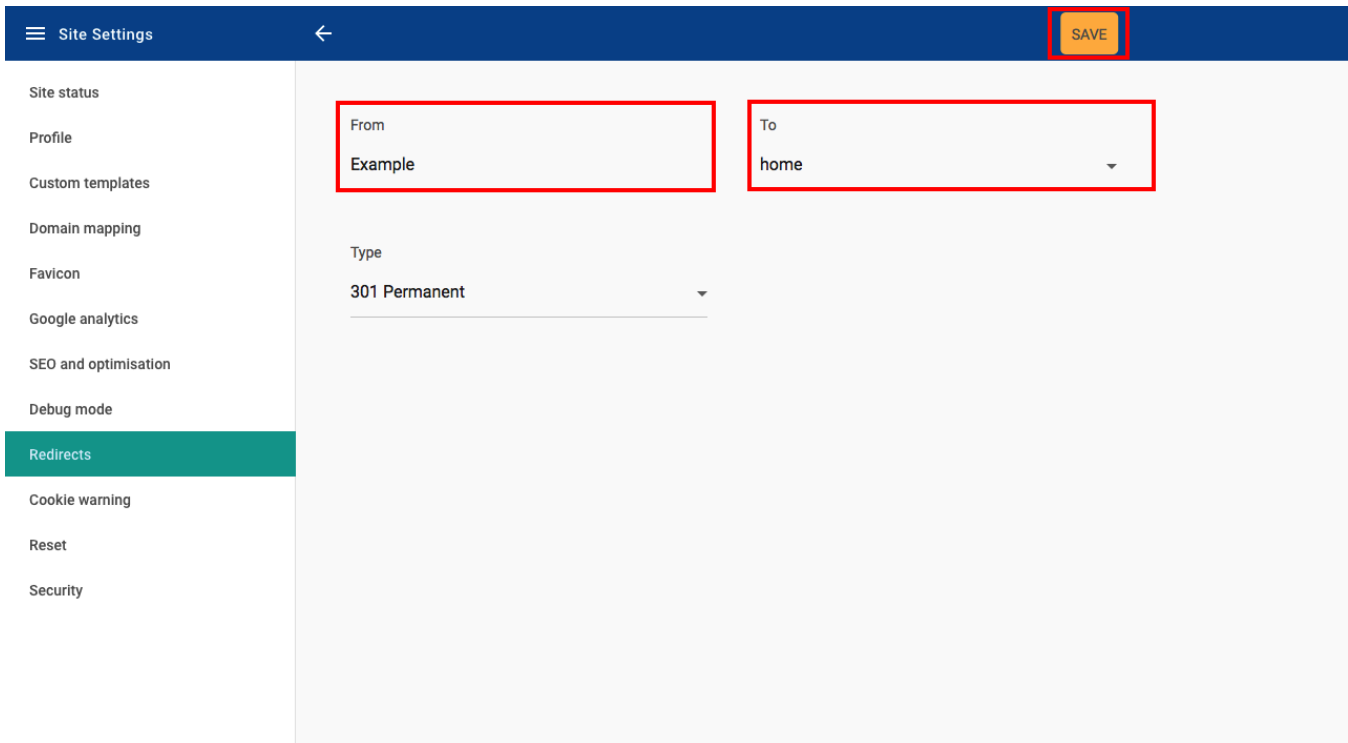


2. Click **Redirects**

3. Click **Add a redirect** or the + button



4. Add the name of the page that you want to redirect your visitors **from**
5. Choose the page to send them **to**
6. Click **Save**



7. You will then be returned to the **Redirects** page, where you will see all of your currently active redirects



Site status

Profile

Custom templates

Domain mapping

Favicon

Google analytics

SEO and optimisation

Debug mode

Redirects

Cookie warning

Reset

Security

FROM

TO

TYPE



[Redacted]

[Redacted]

301 Permanent

